

# TOGETHER

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SUMMER 2017

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illustrated by Lois Ehler



# PALM BEACH GRAND

21st ANNUAL LANDFALL FOUNDATION GALA

## 21st Annual Gala Features the Elegance of Palm Beach

**Saturday, April 29th, 2017, 6:00 p.m.**

*By Beth Magrath*

On Saturday, April 29, Landfall Foundation patrons were whisked away for an elegant evening in Palm Beach. Co-chaired by Kristen Harmon and Lynn Hildreth, this year's Palm Beach Grand-themed Gala featured the warm and inviting colors of sunshine and tropical breezes typical of South Florida.



The spectacular, sold-out evening featured signature cocktails, haute cuisine, and live performances. Auctioneer Ken Beasley led a live auction featuring priceless items, including a three-night, four-day stay at the luxury, five-star hotel, The Breakers in Palm Beach, a week stay at the exquisite Villa Emilia Estate in Italy, a beautiful David Yurman bracelet, a catered boat cruise, an Eagle Point golf package, and a board-sponsored dinner for 8-10.

Attendees danced the night away to the music of the five-piece band Empty Pocket, whose music spans styles and eras. The Gala is the foundation's signature annual event and largest fundraiser, raising approximately 70 percent of the foundation's net revenue which is awarded to nonprofit agencies in the greater Wilmington area through the foundation's Grants Program.

The event raised an estimated \$258,000. The Landfall Foundation would like to thank our many sponsors for their generous support as well as the outstanding staff at the Country Club of Landfall for their excellence in making this year an incredibly memorable event.

*Photos courtesy of Jennifer Simpson  
www.JenniferSimpsonPhoto.com*

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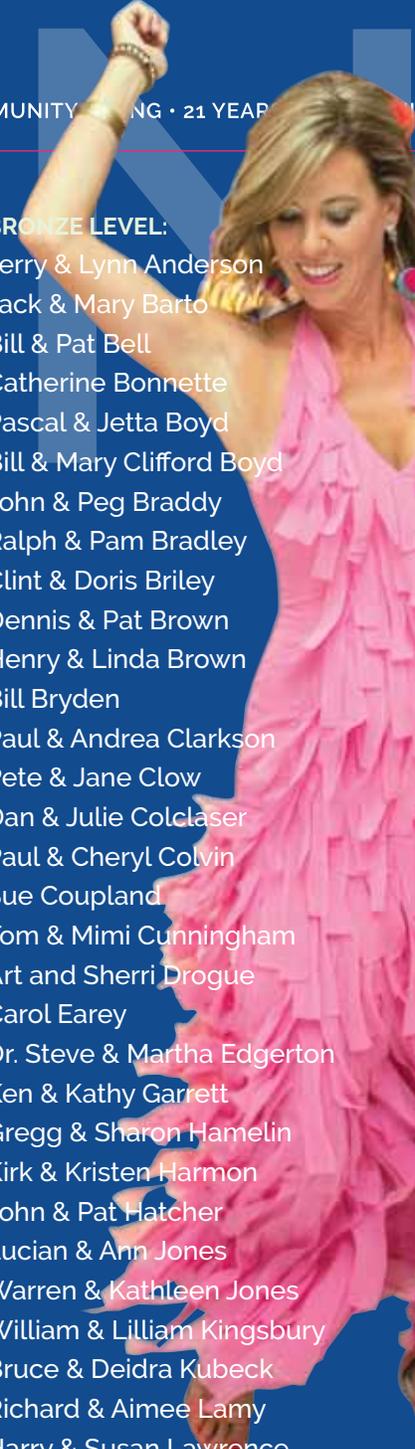
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## President's Letter

By Marilyn Gunther



An old Irish proverb says, "It is in the shelter of each other that people live." It reminds me of the relationship between the Landfall Foundation and the people of Wilmington. Each of us impacts the other. As members of our board visit organizations where foundation grants have helped children develop reading skills, built wheelchair ramps so seniors can stay in their homes, and supported important arts programs for both adults and children, we cherish that relationship. With your

help and generosity, we can continue to enhance the quality of life of our citizens and truly find a shelter for each other. A few years ago, a quick analysis indicated 180,000 people were touched by Landfall Foundation grants in a given year.

The grants program of the Landfall Foundation is unparalleled. As we read about the large salaries and high expense ratios of many noted charities, we proudly report that our administrative expenses are less than four percent. Our commitment to have your donations go directly to worthy sources is a guiding principal of the foundation and is made possible because our organization is run entirely by volunteers.

We are grateful to the Country Club of Landfall for its efforts in helping us over many hurdles to ensure activities will not only take place, but will be well serviced and enjoyable for attendees. The Quintiles Marathon had its first Saturday run in April and zipped through Landfall like a graceful gazelle. On April 29, the foundation hosted its annual Gala, Palm Beach Grand – a sold out event! Due to the renovations underway at the Drysdale Sports Center, the Legends of Tennis will be postponed until 2018. However, when one door closes another one opens. Looking ahead, the Art Show will be better than ever, the member Golf Tournament is set for October 30 and the Holiday Marketplace is set for December 5.

As our community grows, technology has become more important than ever. We are always seeking fun and effective ways to build awareness around our work and to engage you in both giving and volunteering. Be sure to like our Facebook page, and bookmark our website. We are grateful to Avery Wilmeth and Aimee Lamy who manage our website and social media; to Cate Piech who updates our Facebook page; toCarolynn Lewis who helps with media relations; to Beth Magrath for help with the newsletter; and to Tom Thompson for his willingness to be an events photographer.

Read on to hear how your generosity is changing lives. Keep in mind that great acts of love are done by those who are habitually performing small acts of kindness. With your help, the best is yet to be.

## Landfall Foundation Awards 88 Grants Totaling \$351,500

November 3, 2016, the Landfall Foundation board presented checks to 88 Wilmington area nonprofit organizations totaling \$351,500. With the 2016 distribution, the Landfall Foundation has donated a total of \$3.75 million dollars to local nonprofits since the foundation's inception 21 years ago. In addition, approximately \$15,000 was contributed toward scholarships for Landfall employees in 2016. This brings the foundation's total giving for scholarships to over \$200,000.

The following stories highlight a few of our recent grants in action.

[A COMPLETE LIST OF 2016 GRANT RECIPIENTS CAN BE FOUND ON OUR WEBSITE.](#)

## 2017 Grants Committee

### Co-Chairs:

**Ginger Wilson and Lilliam Kingsbury**

### Arts:

Muffy Pepper, Mary McGrath, Pam McNeill, Sue Thompson

### Education:

Sandy Agrella, Stephany Del Ré, Jim Lister, Shona Nairn

### Health & Welfare:

Marion Hawkins, Chair, Myrna Brown, Brenda Roark, Ralph Russo

[VISIT OUR WEBSITE FOR MORE INFORMATION ON HOW TO APPLY FOR A GRANT.](#)

*Visit our website for updated information, registration, and grant applications. The Landfall Foundation is a 501(c)(3) non-profit organization and files financial documentation with the NC Secretary of State annually including our annual report form 990. Information is available at: [www.sosnc.gov/Search/profcs/8612090](http://www.sosnc.gov/Search/profcs/8612090)*

## Grants In Action



### NourishNC

Few things are more comforting to a child than a hearty, home-cooked meal, yet in Wilmington, one in four children goes hungry daily. The mission of NourishNC is to provide healthy food to hungry children, empowering them to succeed in the classroom and their community. With the help of a \$7,000 grant from the Landfall Foundation, Nourish NC serves 745 children in 36 schools, in emergency food pantries and nonprofits. The Girls Leadership Academy (GLOW) is the first charter school added to its Backpack Program. Steve McCrossan, executive director, is a former Landfall Foundation scholarship recipient and now works to feed our city's most needy children. The Landfall Foundation is honored to be a part of NourishNC's critical work.



### Noble Middle School

The MCS Noble Middle School media center is filled with happy readers. Thanks to a \$1702.90 grant from the Landfall Foundation, the media center added volumes to its fiction collection.

### GLOW Academy

Education can make the difference in personal and professional success. That's the impetus behind the September 2016 launch of the Girls Leadership Academy of Wilmington (GLOW). The single gender 6th to 12th grade nonprofit charter focuses on the 'whole girl,' empowering her to seek personal and academic success as a future leader and life-long learner. Targeting at-risk girls in high-poverty neighborhoods, GLOW works to close the achievement and opportunity gaps for first generation, college-bound young women by focusing on college preparedness, leadership, enrollment, and graduation for all of students.

Modeled after the successful Young Women's Leadership Schools now spread across the country, GLOW is the first in the South, opened in 2016 with 100 6th graders; it will add 100 students each year until it completes the 6th to 12th grade enrollment. The GLOW education model boasts an unprecedented 95 percent high school graduation rate and 100 percent acceptance to college.

Landfall Foundation's \$7,500 grant to GLOW Academy was used to purchase whiteboard tables, visualizers, and a projector to support hi-tech classroom instruction and collaborative learning. Part of the funds allowed GLOW to purchase special paints that have the same properties as dry erase board, making walls an active palette for sharing and instruction.



### Phoenix Hometown Hires

Phoenix Hometown Hires is a nonprofit organization, based in Wilmington. Through partnerships with businesses, nonprofit organizations, churches and a vast volunteer network, Phoenix Hometown Hires supports people in our community in overcoming obstacles to find work and stability. A \$3,500 grant from the Landfall Foundation was allocated to support Phoenix Hometown Hires Jobs Program, which helps individuals in our community searching for work. The first step in the program is participation in Jobs Week. There were 14 individuals who graduated at the completion of the program's first Jobs Week class. At this writing, Phoenix Hometown Hires had placed 80 people in jobs in 2017.

## Landfall Foundation Employee Scholarship Program 2017

By Carl Roark

The foundation is celebrating the 12th anniversary of its program to grant scholarships to eligible student employees of the Country Club of Landfall and the Landfall Council of Associations. The program is designed to enhance the desirability of employment at Landfall, to encourage and reward the retention of highly qualified and motivated employees, and to support the pursuit of higher education for these selected individuals.

This high impact program has provided nearly \$200,000 in academic scholarships to 90 student employees. No one can explain the importance of this program better than the recipients themselves as evidenced by this letter from one of our grantees, Nickolas Faulkner.

Thanks for your continued support for the Landfall Foundation and the pride engendered when we hear from scholarship recipients such as Nicholas.

The program is open to any student employee who works at least 15 hours a week at CCL or COA, attends an accredited institution of higher learning in the greater Wilmington area, and maintains at least a 2.5 GPA. Scholarships pay 20 percent of tuition the first year rising to 50 percent in the fourth year of study.

*Dear Landfall Foundation,*

*My name is Nicholas Faulkner, I am a junior at UNCW and I am applying for the Landfall Foundation Scholarship this semester. I have been an employee of the Country Club of Landfall since early October 2015 and I absolutely love being a part of the Landfall community. I am honored to be able to apply for the scholarship and I believe that I have the grades and commitment to make the Foundation proud, and to make them feel that investing in my education is a success. Currently, I have a 3.281 GPA and I am on track to finish in four years, May 2018, with a double major in Business Marketing Strategy and Business Finance. Along with achieving a double major, I am heavily involved in the UNCW Finance Club and Campus Outreach, which is an on-campus Christian ministry. I need this scholarship because I am currently taking out loans and so are my parents in order to pay for my tuition at UNCW. My parents and I are currently struggling to pay my college bills and a scholarship from the Landfall Foundation would help tremendously.*

*To achieve my future goals of being a financial advisor or a sports marketing executive, I will first need to complete college. As members of the Landfall Foundation, you all will have the power and the satisfaction of helping me meet my goals...and I will be forever grateful for that. You are not just giving me money – but the Foundation can give me the chance to reach my dreams and to provide success for my future life ...and for the ones whom I love.*

*I want to thank the Landfall Foundation once again for this opportunity to be considered for a scholarship and I want you to know that this will help my family and my future dreams more than any of your will ever know.*

*Thank you for your consideration, Nicholas Faulkner*

### NAME

### COLLEGE

### POSITION

Andrew Bishop	UNCW	Golf Operations
Andrew Branham	CFCC	Food & Beverage
Patrick Byrne	UNCW	Food & Beverage
Will Clark	UNCW	Golf Operations
Chris Enos	CFCC	Food & Beverage
Nick Faulkner	UNCW	Tennis
Emerson Hadley	UNCW	Food & Beverage
Amy Irwin	CFCC	Food & Beverage
Adam McManus	UNCW	Food & Beverage
Allen Readling	UNCW	Golf Operations
Cale Slocum	UNCW	Food & Beverage
Nathan Veit	UNCW	Golf Operations

## The Landfall Foundation Endowment Fund

### A Planned Giving Investment Opportunity

By Beth Magrath

An exciting new development of the Landfall Foundation has been the recent launch of the Endowment Fund. An endowment fund is a permanent, self-sustaining source of funding. Endowment assets are invested and each year, a portion of the value of the fund is paid out to support the Landfall Foundation. Specifically, the annual distribution is being used to finance the foundation's operating expenses so that 100 percent of all donations will go to support the greater Wilmington area community. In addition, any remaining funds from the endowment's annual distribution will be added to the grant pool for annual distribution.

Over time, the Landfall Foundation Endowment Fund will grow and provide support for the foundation in perpetuity. This will offer stability should donations drop due to difficult economic periods.

The board has established the Frank & Betty Kenan Society recognizing legacy donors with endowment gifts of \$10,000 or greater, including to date:

- Cecile Blankenhorn
- Catherine Bonnette
- Pascal and Jetta Boyd
- Ronald and Marilyn Gunther
- Barry and Janet Burkholder
- Jim and Mary Hagen
- Bill Hamlet - In memory of Angie Hamlet
- John Hatcher
- Pat Hatcher
- Betty Kenan
- Thomas Kenan III
- William and Frances McMillan
- Dan and Sheila Saklad
- Anne Sorhagen
- John and Judy Talbert
- William and Jackie Warwick

Please remember the Landfall Foundation Endowment Fund in your wills and estate documents.

## 2017 - Capital Grants at Work

By Carl Roark

The Cape Fear Literacy Council (CFLC) has provided personalized education to adults in the greater Wilmington area for more than 32 years. From its two-building campus, it provides a nurturing educational environment for some 500 adults every year. They come to improve their reading, writing, math and English communications skills. The impact of students' improved skills ripples through their jobs, their families and the entire Cape Fear region.

CFLC's main teaching facility was served by 19-year-old heating and cooling units, well beyond the expected life of 12-15 years. HVAC technicians had warned that the system was failing and could stop working "any day." The only back up, a P-TAC window unit, was so old that no company would service it. Both students and volunteer teachers suffered tremendously in the hot summer months, making their tasks even more challenging and occasionally disrupting service.

The Landfall Foundation, through its Capital Grants program, provided nearly \$16,000 to the CFLC to replace one 3-ton and one 3.5-ton heating and cooling unit. This remedied the immediate distress but also will save about \$550 per year in utility operating expenses.

CFLC makes a difference through the power of education and the Landfall Foundation makes a difference by enabling them to continue serving the Greater Wilmington area.

In the last year alone CFLC served 476 adults whose demographics included:

- 62 percent testing below 6th grade in reading and writing proficiency;
- 39 percent with dependents (not including grandparents);
- 60 percent self-identifying as low income, unemployed or working part time.

Their accomplishments during this time included:

Students investing in nearly 15,000 hours of instruction with 85 percent making quantifiable progress and 79 percent with academic goals (e.g. GED) making measurable progress;

- 32 percent getting a new job or a promotion;
- 100 percent with 40+ hours of instruction helping their children with school/literacy skills



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## 2nd Annual Golf Tournament

**Monday, October 30**

*By Beth Magrath*

The Landfall Foundation is pleased to announce its second annual member Golf Tournament, Monday, October 30 with an 11:30 shotgun. Lunch will be provided. Golf will be followed by a cocktail reception and dinner.

This is a Country Club of Landfall members-only tournament and includes a men's, women's, and mixed flight with prizes by flight to encourage all members to play. We will utilize the three courses of the Nicklaus course for our play with a modified scramble format. One to four players can sign up; groups less than four will be paired up just as with the LGA, LgGA, MGA, and Lg Twilight. Last year's tournament was great fun and raised nearly **\$10,000!**

Visit our website for complete details.

## 6th Annual Holiday Marketplace

**TUESDAY, DECEMBER 5, 4PM-8PM**

# HOLIDAY Marketplace

*By Beth Magrath*

Mark your calendar for the annual Holiday Marketplace: A Holiday Shopping Extravaganza! The event will be held at the Country Club of Landfall. Tickets are \$20 per person, tax-deductible, and include complimentary hors d'oeuvres.

The Landfall Foundation's Holiday Marketplace is a holiday shopping tradition where shoppers enjoy buying seasonal gifts while supporting nonprofits in the greater Wilmington area.

A variety of high-end vendors will help you meet all of your holiday shopping needs, selling items such as jewelry, home and holiday décor, children's toys, men's gifts, gift baskets, clothing, soaps and candles.

Tickets can be purchased starting in November, and vendors donate a portion of their proceeds to the Landfall Foundation.

Don't miss the opportunity to be part of this exciting event! More than 550 people attended the 2016 Marketplace yielding **\$20,000** for the Landfall Foundation.

[VISIT THE FOUNDATION'S WEBSITE FOR A COMPLETE LIST OF 2016 VENDORS.](#)

## Landfall Foundation Picks Wells Fargo PGA Golf Tournament Ticket Winners

*By Marilyn Gunther*



Photo courtesy of Tom Thompson

The smiles on the faces of Brian and Shona Nairn are for a good reason. Marilyn Gunther, president of the Landfall Foundation, presented the couple with week-long passes to the May Wells Fargo PGA golf tournament held at Eagle Point golf course. For each \$1,000 donation made to the Landfall Foundation in the last quarter of 2016, donors had their name entered into a drawing. Nairn's name was drawn at the Landfall Foundation's February board meeting. The tickets include transportation and passes to the beach club as well as viewing during the tournament. Tickets were donated to the foundation by a board member.

The Nairns are avid golfers and have lived in Landfall for seven years. They came to us by way of Philadelphia, Canada and originally Scotland. Shona serves on the foundation's education grants committee. Congratulations Brian and Shona, and thank you for your generous support of the Landfall Foundation.



1924 Pembroke Jones Drive  
Wilmington, NC 28405  
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## Landfall Foundation Contribution Form

Make your donation on our website via PayPal or fill out this form and mail to: 1924 Pembroke Jones Drive • Wilmington, NC 28405

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I am making this donation  in honor of, or  in memory of: \_\_\_\_\_

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